

SOHAIL AHAMED

GRAPHIC DESIGNER & VIDEO EDITOR

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Portfolio Link: <https://tinyurl.com/4n45th8y>

SKILLS

Graphic Designing

- Branding & Visual Identity
- FMCG Packaging Design (Pouch, Labels)
- Social Media Creatives
- Marketing & Promotional Design
- Print Design (Brochures, Posters, Flyers)
- Typography & Layout Design
- Mockups & Presentation Design

Video Editing

- Promotional & Brand Videos
- Short-Form Videos (Reels, Ads, Social Media)
- Motion Graphics Basics
- Video Color Correction & Audio Sync
- Visual Storytelling

TOOLS & SOFTWARE

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Premiere Pro
- Adobe After Effects
- DaVinci Resolve

EDUCATION

SRM Institute of Science and Technology
(2022 - 2024)
MCA - Chennai - 9.56 CGPA

MSS Wakf Board College
(2017 - 2020)
B.Sc(CS) - 5.6 CGPA

CERTIFICATION

Graphic Design Masterclass
Learn Great Design (Udemy)

PROFILE

Creative Graphic Designer & Video Editor with 3+ years of experience in branding, packaging design, marketing creatives, and video content. Skilled in creating FMCG packaging, social media visuals, promotional videos, and brand assets with a strong focus on clean design, visual hierarchy, and real-world production standards. Experienced in delivering market-ready designs across digital and print platforms.

WORK EXPERIENCE

Graphic Designer & Video Editor

Xigi Tech Private Ltd, Theni

August 2024 - Present

- Designed brand-aligned marketing creatives including social media posters, brochures, business cards, and promotional assets
- Created FMCG-style packaging designs, including pouch layouts and realistic product mockups
- Developed logos and brand elements maintaining consistency across digital and print platforms
- Worked closely with marketing and content teams to deliver visually engaging creatives
- Produced high-quality designs optimized for both digital display and print production

Video Editor

Mr. Pictures Studio, Chennai

Dec 2023 - June 2024

- Edited short-form and long-form videos for brand promotion
- Created engaging video content optimized for social media platforms
- Supported creative campaigns with video and motion elements

Junior Graphic Designer

PayAgri Innovation Private Ltd, Theni

Aug 2021 - Aug 2023

- Designed brand-aligned marketing creatives including social media posters, brochures, business cards, and promotional assets
- Worked closely with marketing and content teams to deliver visually engaging creatives
- Produced high-quality designs optimized for both digital display and print production
- Created visual assets for digital and print marketing, including posters, banners, and social media creatives
- Assisted in logo design, brochures, and basic branding materials
- Followed brand guidelines to ensure design consistency
- Made revisions based on feedback to improve clarity and visual quality
- Supported campaign visuals that enhanced brand visibility

DECLARATION

I hereby declare that the information provided above is true and correct to the best of my knowledge and belief.